

SHIFALI

DATA ANALYST

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 LinkedIn

 GitHub

SUMMARY

Entry-level Data Analyst skilled in Excel, SQL, Python, and Power BI with a strong foundation in data analysis, data storytelling, and problem solving. Experienced in cleaning and analyzing datasets, building interactive dashboards, and transforming complex data into clear insights to solve real-world business problems and support data-driven decision making.

TECHNICAL SKILLS

Excel	Power BI	Exploratory Data Analysis
SQL	Data Cleaning	Data Storytelling
Python (Pandas, NumPy)	Data Visualization	Analytical Problem Solving
Tableau	Google Sheets	Prompt Engineering

PERSONAL PROJECTS

Superstore Sales Dashboard

- Tools: Microsoft Excel (Pivot Tables, Pivot Charts, Slicers)
- Built an interactive Excel dashboard to analyze sales performance using the Global Superstore dataset.
- Created visualizations for Sales by Region, Category Distribution, Top 10 Products, and Ship Mode analysis.
- Developed KPI metrics including Total Sales (\$168K+), Total Orders (793), and Top Category Sales.
- Implemented interactive filters (Year, Region, Category) to enable dynamic data exploration.

Enterprise Workforce & Project Analytics

- Developed a structured SQL-based analysis system using employee, department, project, and work allocation data.
- Designed and executed 30+ SQL queries covering joins, subqueries, aggregations, and business logic.
- Analyzed workforce distribution, salary trends, and project allocation to identify resource utilization gaps.
- Identified unassigned employees and high-performing departments to support data-driven decision-making.
- Demonstrated strong proficiency in MySQL and real-world business problem solving.

Startup Success Analysis Dashboard | Power BI, Python, Excel

- Developed an interactive dashboard to analyze startup success based on funding, sector, and growth patterns
- Analyzed 300+ startups to identify key success factors and industry trends
- Built KPIs including success rate, total funding, and sector-wise performance
- Created visualizations such as Top 5 sectors, funding vs success, and age distribution
- Derived insights showing that higher funding does not always guarantee success

CERTIFICATIONS

- Cisco Certified Network Associate – Networking
Cisco Networking Academy | Feb 2026
- Introduction to Data Analytics
Simplilearn
- Microsoft Certified: Dynamics 365 Fundamentals
Microsoft | Jan 2026
- Deloitte Australia – Data Analytics Job Simulation
Forage | Jan 2026

EDUCATION

Diploma in Junior Data Analyst (Present)

HASC – Hartron Advance Skill Center

Bachelor of Arts (Present)

KUK - Kurukshetra University

Senior Secondary (Class XII)

Mathematics & Computer Science | CGPA: 9.0

LANGUAGES

- English
- Hindi
- Punjabi

INTERESTS AND HOBBIES

- Problem-Solving
- Reading
- Painting
- Travelling